



SAN BENITO COUNTY COMMUNITY ACTION BOARD (CAB)

CAB Strategic Planning Committee Meeting

AGENDA

January 24, 2023 - 5:00 P.M.

Standard 6.1 The department has a strategic plan, or comparable planning document, in place that has been reviewed and accepted by the tripartite board/advisory body within the past 5 years. If the department does not have a plan, the tripartite board/advisory body will develop the plan. Quorum Met: Yes [] No [] *=Excused Absence*Chair, ** Co-Chair, *** Secretary

Table with 3 columns and 2 rows listing attendees: Ellen Laitinen #1*, Christy Eggers #3**, Jessica Wohlander #2***, Juan Cruz #3, Dennis Wightman #4, Yolanda Delgado #2 (Alternate)

NOTICE OF TEMPORARY PROCEDURES FOR THE COMMUNITY ACTION BOARD

Pursuant to California Governor Gavin Newsom’s Executive Order N-29-20 issued on March 17, 2020, relating to the convening of public meetings in response to the COVID-19 pandemic. Additionally, members of the CAB Board are allowed to attend the meeting via teleconference and to participate in the meeting to the same extent as if they were present.

The meetings are open to the public, under the following conditions: All Attendees may attend the Board meeting in person and follow the State guidelines. If an attendee is not fully vaccinated it is highly recommended that an attendee wears a face covering or face shield. All attendees must comply with any other rules of procedures/instructions announced by the CAB Board and/or County Staff.

This meeting can be accessed at the following link:

Join Zoom Meeting

https://us06web.zoom.us/j/84018758978?pwd=akRWV0xaalk3OE1BS0dSWlceWthUT09

Meeting ID: 840 1875 8978

Passcode: 014040

One tap mobile

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Mission: The Community Action Board is committed to advocate for the vulnerable population in our community with resources, knowledge, and opportunities for advancement and independence.

Vision: Ending Poverty by Empowering People

I. General:

- A. Roll Call: Roll will be taken to determine excused absences for attendance requirements.
B. Public Comment Period: Select the “Participants Tab” and click “Raise Hand” icon, the zoom facilitator will unmute you when your turn arrives. Guests may introduce themselves and



request to comment on any non-agenda items. Time is limited to three (3) minutes per guest unless the board determines that more time is needed.

II. **Regular Agenda:**

A. **Approval of Strategic Planning Committee (SPC) Minutes:** The July 26, 2022 SPC meeting minutes are **enclosed** for review and approval.

B. **Strategic Plan:** Review **enclosed** Strategic Goals and assess needs/updates.

C. **Other:**

III. **Adjourn:**

Strategic Goal #1: Youth Services **Objective(s): Empowering Youth**

Alignment with National Community Action ROMA GOAL: <i>Individuals and families with low incomes are stable and achieve economic security</i>	Resources & Support Needed	Staff Responsible	Due Date	Expected Outcome	Measurements Methods of Tracking	Status: Green 80%+ Yellow: 51%+ Red: 0-50%
Strategy 1 YOUTH SERVICES	Action 1 Support Youth Prevention/intervention services Active planning for programs.	Secure Program for Dream Catcher & other services •	Enrique/Sylvia	Dream Catcher current funds end 8/30/22	Fund activities for children and youth to include but not limited to tutoring, counseling, enrichment (Arts/Sport)	GREEN
	<ul style="list-style-type: none"> Community Youth Center 	Youth Survey Results			Youth Survey results	Youth Center RED
	Action 2: Youth Training: Implement a Summer Youth Job Training Program/Year-round Work Experience Program	Partner with the WDB to leverage resources Utilize CSBG CARES w/CAB Approval. Serve 10 youth Secure Funding for Youth Employment (\$80,000)	Enrique/Sylvia	Current (CSBG CARES) funds end 8/30/22	Implementation of a Summer Youth/ year-round Work Experience Program hire 24 youth	YELLOW
	Action 3: Ongoing with continuing recruitment of Youth for Youth ad hoc Committee Add to CAB Youth Committee Agenda for discussion: Incentive Cards: for participation at committee meetings. Develop YC2021 Committee Membership card for youth ad hoc committee members so they can include in resume as Proof of	outreach with HS, counselors & ASB	Andi/Christy/Daren Gabriella/ LunaMar??	Dec 2022	Development of a Youth Committee to coordinate Youth Services and act as Advisory to the CAB	YELLOW

	YC2022 participating and offer Gift Card incentive =\$25 gift card per meeting attendance? (Funding?) CSWD General Account Funds.						
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Strategic Goal #2: Housing & Homeless Services Objective(s): Access to Housing & Sustainability

Alignment with National Community Action ROMA GOAL: <i>Communities where people with low incomes live are healthy and offer economic opportunity.</i>		Resources & Support Needed	Staff Responsible	Due Date	Expected Outcome	Measurements Methods of Tracking	Status: Green 80%+ Yellow: 51%+ Red: 0-50%
Strategy 2 Housing, Shelter & Homeless Services & Advocacy	Action 1: Participants receive Housing & Case Management to Transitional/Permanent Housing for Youth age 18-24	Youth Alliance received YHDP \$500,000 partnership with CoC, HHAP, other funding sources –	Enrique, CAB Youth Alliance will lead	On-going Dec. 2022	10-15 participants	Dedicated Units for Youth	YELLOW
	Action 2: Secure Funding for Transitional Housing	Transitional Housing HEAP (located at Migrant Center) funds (HEAP \$1.1, HomeKey CDBG-	Enrique, Sylvia	Dec. 2023	<ul style="list-style-type: none"> HEAP=5 units; Pursuing HomeKey=11- units (not funded), HRC Phase III=6 units WPC= Purchased Chappell Property/Rehab Homes) 	Funding secured; projects in progress for transitional housing	YELLOW GREEN
	Action 3: Secure Funding for Emergency Shelter <i>(Annual Goal -apply for funding annually)</i>	ESG, CDBG CSBG (Emergency shelter, winter shelter, Rapid rehousing), HHAP, City of Hollister \$560-580,000	Enrique, Sylvia	Dec. 2023 & On-going	Secure funding. 100 annually to Provide emergency housing (hotels, emergency shelter, rapid rehousing)	Actual funding secured Total individuals served annually; staff reports	GREEN Fully funded 2021/22
	Action 4: Permanent housing 190 units within the next 5 years for homeless individuals	HOME First Time Home Buyer (FTHB)	Enrique, Sylvia	Dec. 2025	<ul style="list-style-type: none"> 24 units (Southside Project w/ 	Total units for permanent	YELLOW

		HomeKey Permanent Housing			<p>CSDC (2023) 1st x Homebuyer Program-\$1.5 mil Funded;</p> <ul style="list-style-type: none"> • Purchase of Chappell Property=1unit • Low-income permanent housing, infrastructure costs • Purchase of Wiebe Motel (24 room) and SureStay Hotel (42 rooms) • Purchase Tovar Property (Behind CSWD) possibly 50 small homes 	housing; staff reports	
	Action 5: CAB to identify a primary & alternate to participate in the Homeless Taskforce Meetings.	Coordination Discussion	CAB members - Vacant/Christy Eggers alternates Dennis Wightman	Every other month Apr, Jun, Aug, Oct Dec 2 nd Monday of the month from 2-3:30PM	Advocacy	Homeless Providers Meetings, Agenda's, Reports, 10 new Housing units	GREEN
	Action 6: Create a CAB Programs program outcomes brochure/Matrix-update annually	Outcomes:	Andi, Enrique	Dec. 2022	Program Outcomes Handbook/Service Matrix – Translate Matrix by	CSBG Annual Summary Report	GREEN

Strategic Goal #3-A: Board and Staff Development Objective(s): Board Engagement

Alignment with National Community Action ROMA GOAL: <i>Communities where people with low incomes live are healthy and offer economic opportunity.</i>		Resources & Support Needed	Staff Responsible	Due Date	Expected Outcome	Measurements Methods of Tracking	Status: Green 80%+ Yellow: 51%+ Red: 0-50%
Strategy 3 Staff & Board Development	Action 1: Attending BOS meetings/Presentations-Quarterly CAB Updates	Attendance	Staff, CAB	On-going	Greater CAB Exposure, BOS aware of services	Presentation, agenda	RED=need calendar for 2022
	Action 2: Invite elected official	Attendance Set up calendar for new year events/opportunities	CAB	On-going	Collaboration	Official Attendance	YELLOW
	Action 3: Commitment Calendar as Regular CAB Agenda item	CAB Participation Staff to provide service update to CAB member for presenting at BOS	CAB	On-going	CAB member to commit to attend at least one BOS meeting/yr	Volunteer Hour Forms CAB members speak at Public Comment	RED

Strategic Goal #3-B: Community Outreach Objective(s): Community Outreach & Advocacy

Alignment with National Community Action ROMA GOAL: <i>People with low incomes are engaged and active in building opportunities in communities</i>		Resources & Support Needed	Staff Responsible	Due Date	Expected Outcome	Measurements Methods of Tracking	Status: Green 80%+ Yellow: 51%+ Red: 0-50%
Strategy 4 Board Recruitment and Outreach	Action 1: Host CAB Community Rally Youth Event	Staff input, Youth ad hoc committee	Staff & CAB/ Youth Alliance	Subject to Health Dept Guidelines	Youth Rally Event & secure TEMP. staff to plan event	Event participation	RED
	Action 2: Host and participate in the Leadership Luncheon	Funding, CAB input	TBD, CAB Tonia	Subject to Health Dept Guidelines	Leadership Luncheon S /Reschedule to 2023 on calendar for (March)	Agenda/reports	YELLOW
	Action 3: Participation in Community Events	CAB Participation	CAB Members	Subject to Health Dept Guidelines	2-4 events annually	CAB Participation, Volunteer Hour Forms	YELLOW

					Holiday Celebration? Dec		
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Strategic Goal #4: Addressing Workforce Needs for Youth and Adults				Objective(s): Establish strong workforce			
Alignment with National Community Action ROMA GOAL: <i>Individuals and families with low incomes are stable and achieve economic security.</i>	Resources & Support Needed	Staff Responsible	Due Date	Expected Outcome	Measurements Methods of Tracking	Status: Green 80%+ Yellow: 51%+ Red: 0-50%	
Strategy 5 Workforce/job trainings	Action 1: Sustain Youth Programs and Apprenticeships	-SB1 Grant, -partner with WDB -Discussion & collaboration with WDB and Gavilan P2E 3	Sylvia/ Enrique	Annual & on-going	Promote Regional Programs & expand Youth employment program funding	Staff to report on quarterly agenda	GREEN
	Action 2: Sustain Adult Job Training Programs in partnership with America’s Job Center of California (AJCC) <i>(Annual Goal)</i>	Acquire Employers willing to train jobseekers Jobseekers needing training/employment P2E 3	AJCC & Partners	Ongoing	Job Placement Meet employer criteria for skilled workforce	Case management systems for client data collection	GREEN

The National Community Action Network Theory of Change

Community Action Goals

Goal 1: Individuals and families with low incomes are stable and achieve economic security.

Goal 2: Communities where people with low incomes live are healthy and offer economic opportunity.

Goal 3: People with low incomes are engaged and active in building opportunities in communities.



Services and Strategies

Employment



Education & Cognitive Development



Income, Infrastructure & Asset Building



Housing



Health/Social Behavioral Development



Civic Engagement & Community Involvement



Core Principles

- Recognize the complexity of the issues of poverty
- Build local solutions specific to local needs
- Support family stability as a foundation for economic security
- Advocate for systemic change
- Pursue positive individual, family, and community level change
- Maximize involvement of people with low incomes
- Engage local community partners and citizens in solutions
- Leverage state, federal, and community resources

Performance Management

How well does the network operate?

What difference does the network make?

- Local Organizational Standards
- State and Federal Accountability Measures
- Results Oriented Management and Accountability System

- Individual and Family National Performance Indicators
- Community National Performance Indicators

A national network of over 1,000 high performing Community Action Agencies, State Associations, State offices, and Federal partners supported by the Community Services Block Grant (CSBG) to mobilize communities to fight poverty.

This publication was created by NASCSP in the performance of the U.S. Department of Health and Human Services, Administration for Children and Families, Office of Community Services, Grant Number 90ET0451.